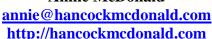
TESOL Spain 2014 Priming for Listening

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1. Priming

- Exposure to one stimulus influences a response to another stimulus.
- If a person reads a list of words including the word *table*, and is later asked to complete a word starting with *tab*, the probability that he/she will answer *table* is greater than if they are not primed.
- The effects of priming can be very salient and long lasting.

2. Viking mice audio script

Apparently, eh mice, eh according to a report, eh, let me just get this absolutely right, it's from a a Scientific American story, eh, mice, Viking mice sailed as far as Greenland according to Elena Jones of Uppsala University in Sweden and her colleagues, they looked at the eh, what's called the mitochondrial DNA from mice skeletons or mouse skeletons on Iceland and Greenland, dating right back to the Viking heyday which was about a thousand to ehm, twelve hundred years ago, and ehm, they compared that DNA with that of known Viking mice from the UK and Norway, and what they realised was that eh these Viking mice travelled all over the world everywhere Vikings went, mice went with them.

3. Schema theory

- ... trying to make sense out of what you read or hear by seeing how it fits in with what you already know
- Theory about background knowledge
- Various types
- Networked
- Can interact
- Acquired through experience
- Can be restructured

Content schemata: about the physical world of discernible objects and actions - world/topic knowledge

Formal schemata: is abstract, an encoded, internalized, coherent patterns of meta-linguistic, discourse, and textual organization (e.g., rhetorical patterns, story grammar, narrative scripts). They guide expectations in our attempts to understand a meaningful piece of language — written or spoken.

4. Formal schemata – listening vs reading

• Genre: Expectations / moves

Language: Grammar, vocabulary, pronunciation
 Speaker: Accents, style, speed, pitch, etc

5. Some activities – Content schemata





6. Some activities – Formal schemata

Genre

Peter is introducing a piece of research. In what order do you expect to hear the information?

- a Research methods
- b The research topic/general finding
- c Resumé
- d Results
- e Authority of researchers

Language - The same word?

according to a report from a a Scientific American Which was about a thousand

they compared that DNA with that of known was that eh these

all over the world mice from the UK and Norway to the Viking

its from a a Scientific American from mice DNA mice from the UK and Norway Language – pronunciation Mis-transcription game

¹sail does far

²lep me juss get this

³they look tut thee ya

*which wa zabada thousand
*all over the wood

⁶mice fum new kay an Norway

Speaker knowledge

Apparently, eh mice, eh according to a report, eh, let me just get this absolutely right, it's from a a Scientific American story, eh, mice, Viking mice sailed as far as Greenland

7. Priming for Listening

Priming for listening: some activities

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Content knowledge	Formal knowledge
	Genre: Expectations / moves
	Lang: Grammar, vocab, pron
	Speaker: Accents, style, speed, pitch
Pictures	What do you expect?
Mind maps	Acoustic drilling
Wordles	Folk fonetics
Teasers	Guessing vocabulary
Quizzes	Tuning in 49

8. Your turn



91.8 Hayes FM local news summary!

A man was found dead in the early hours of Tuesday morning at Hanwell Flight. The man who has not yet been named was discovered at around two am by a stretch of the Grand Union Canal. Police were called to the Grand Union Canal following the discovery of the body. The 41 year old man was taken to hospital, where he was pronounced dead. Enquiries are underway to establish the circumstances of the incident.