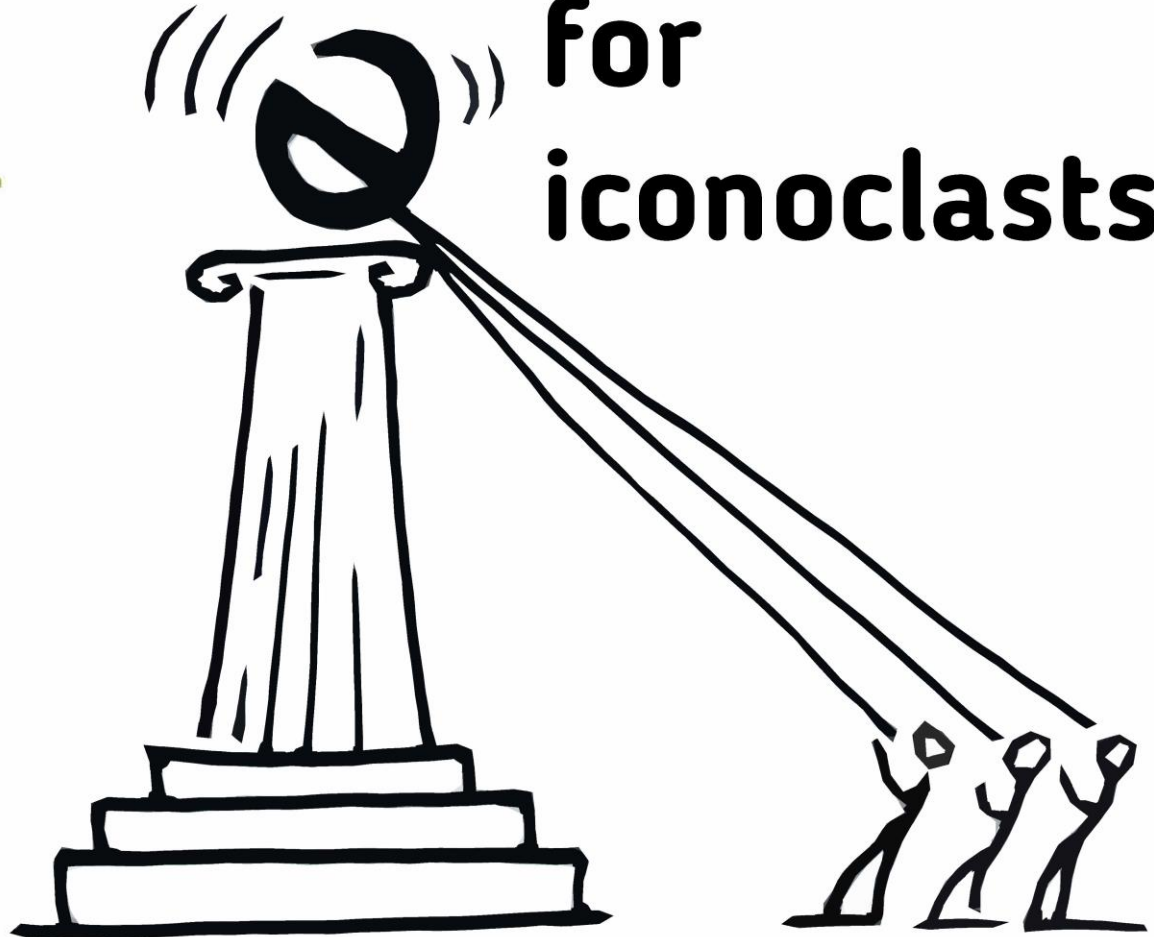




Venue: The Africa Centre, London // Time: 14th October 2017, 10 am – 5 pm

Pronunciation for iconoclasts



Mark Hancock

ENGLISH PHONETICS

MYSTERIES OF THE SCHWA



/ə/

What is schwa?

/ə/

banana: /bə 'næ nə/

The mysterious unstressed vowel
sound explained!

The Schwa:
Every English Vowel's
Favorite Disguise



This is Schwa.

Schwa is not stressed.

Schwa is cool.

Be like Schwa.





I WANT ə TO BE A
SCHWA
IT'S NEVER STRESSED



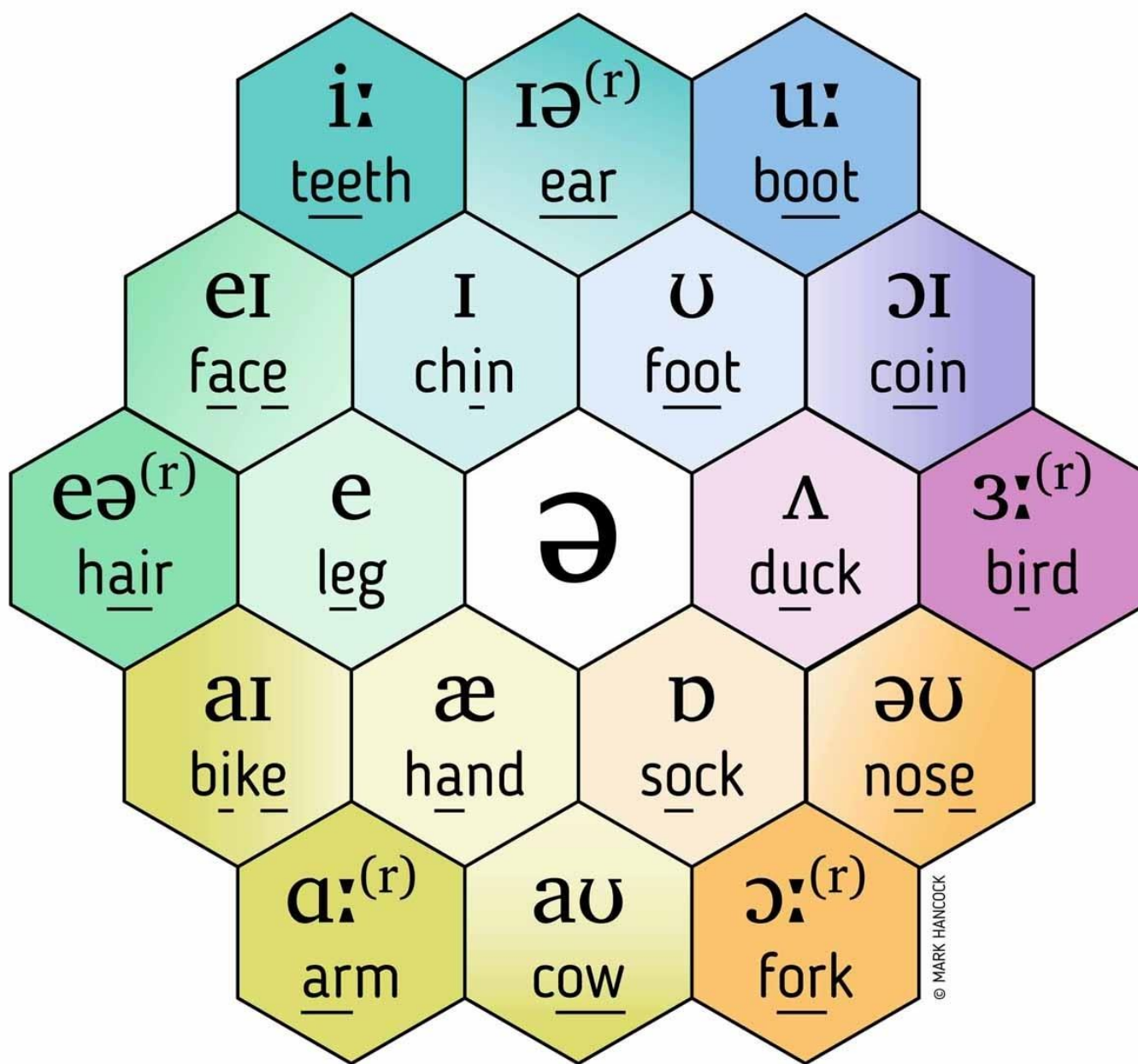
**DON'T
STRESS
AND
BE A
SCHWA**

May the

☪

be with you!







A large, rough-hewn stone sign with the text "WELCOME TO HAWARDEN" carved into it. The stone is a mix of brown and tan colors with a textured surface. The text is in a bold, black, serif font, arranged in two lines: "WELCOME TO" on the top line and "HAWARDEN" on the bottom line. The sign is set against a background of green foliage.

**WELCOME TO
HAWARDEN**

easy to articulate

Speaker-oriented

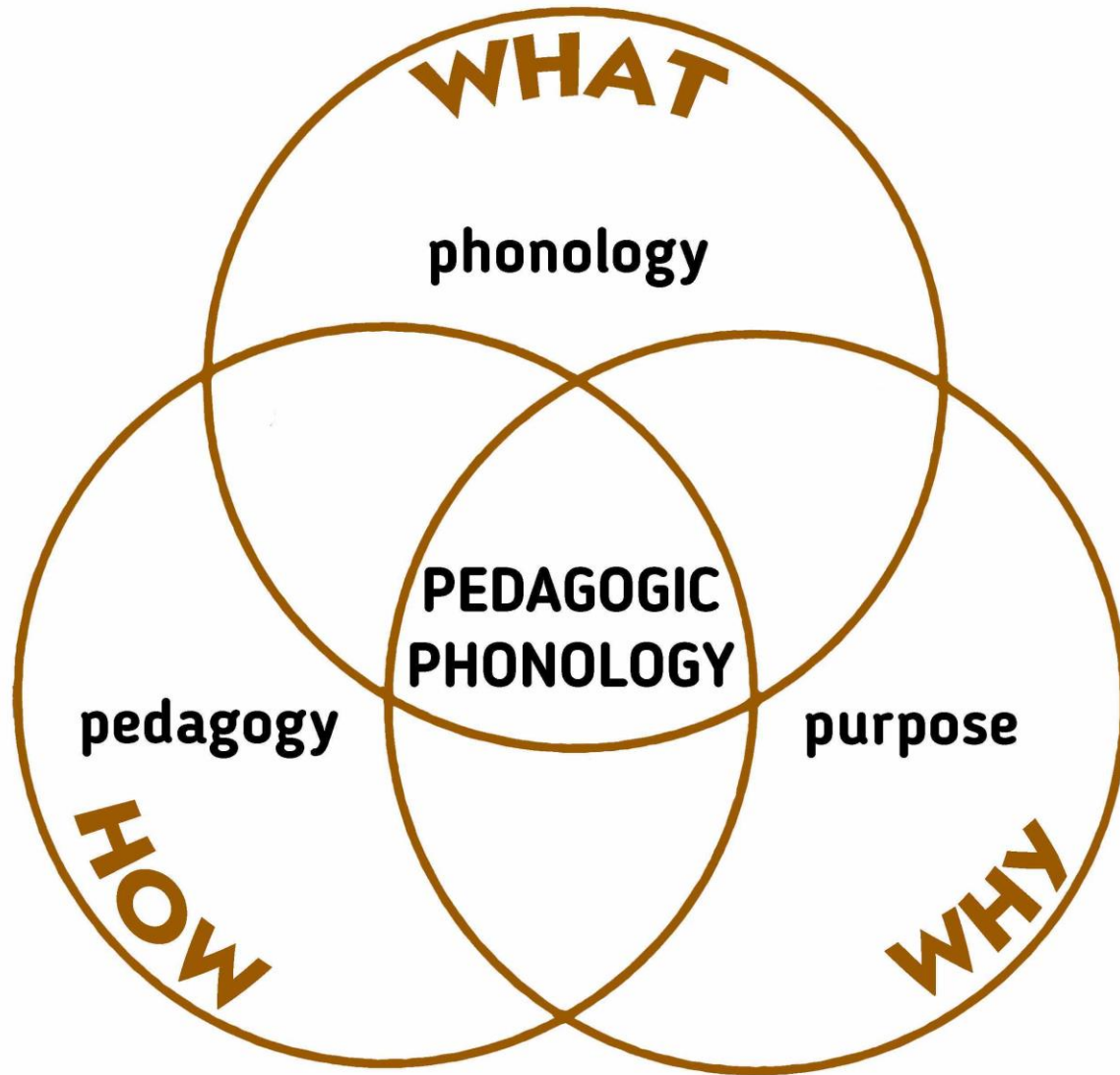
*reductions
elision
schwa*



Listener-oriented

*easy to understand
hyper-articulated
explicit
full-forms*

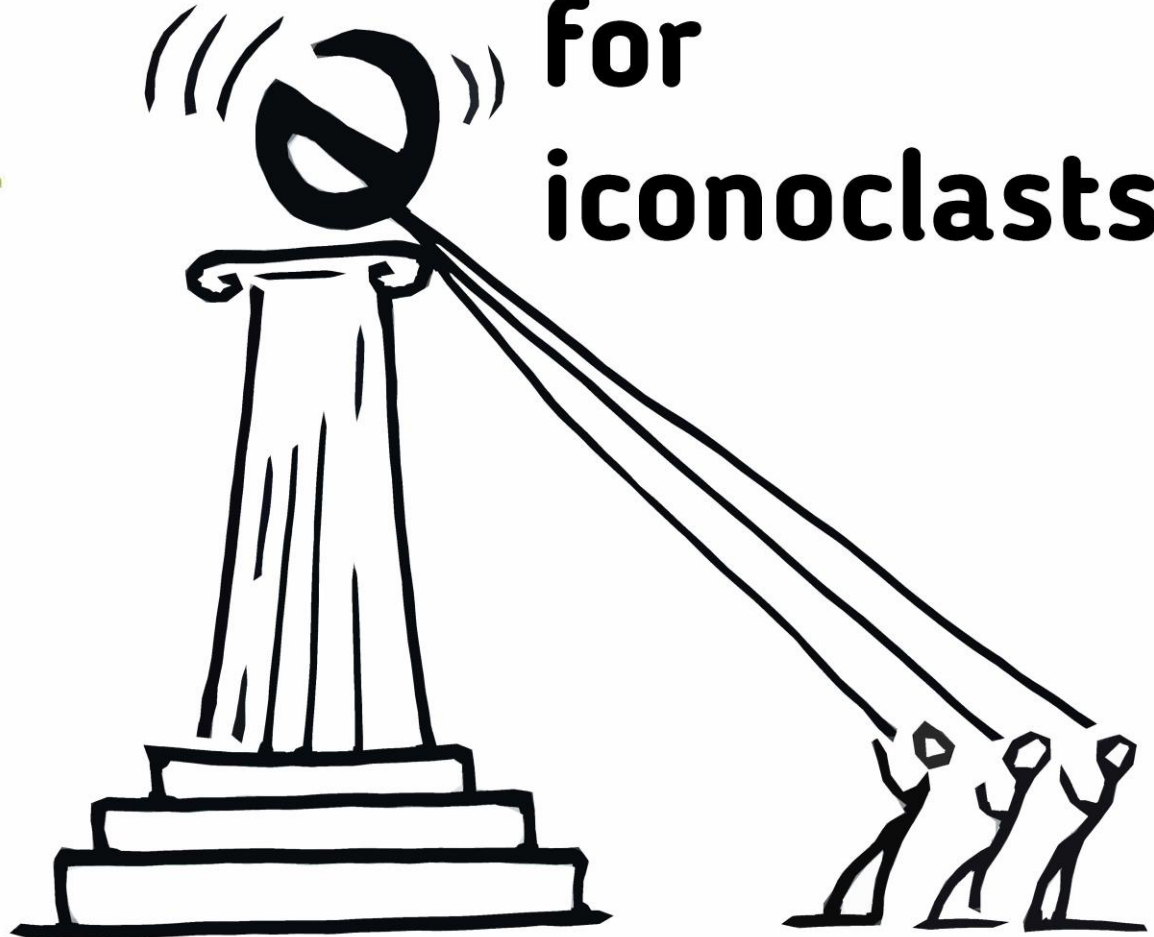






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