# Making Listening Memorable: LISTENING IN CHUNKS

A CONTRACT

**Annie McDonald** 







#### Outline

#### A little bit about listening

# • A little bit of classroom observation

#### • A little bit on making <u>what</u> memorable

#### .... and with a few activities to try out along the way ....

### A little bit about listening

## Name that tune ...

- We are the champions Queen
- YMCA Village People
- The Final Countdown Europe
- Brown Eyed Girl Van Morrison
- At the Car Wash Rose Royce
- Brown Girl in the Ring Bony M
- Karma Chameleon Boy George
- Doctor Doctor The Thompson Twins
- Pressure David Bowie ...



# What have they all got in common?



# Rhythm

#### **Earworms**

# **Verbal stickiness**

# A little bit of classroom observation

These phrases are written as they sound. What do you think the speaker actually said? Compare with a partner and then listen and check.

- 1. sail does far
- 2. lep me juss get this
- 3. they look tut thee ya
- 4. which wa zabada thousand
- 5. all over the wood
- 6. mice fum new kay an Norway

# The meaning-first approach

**Topic : facebook security** 

Source: Knowsley Radio

**Speakers: 3 locals** 



# The meaning-first approach



#### What did the speakers say?

# The meaning-first approach



- 1 I must have about
- 2... through it all the time and I think
- 3 I don't even speak to you
- 4 They can see anything
- 5 If you don't know 500 of them, you
- (Cutting sounds radical reductions)

# **Decoding snippets**

1 I must have about

2... through it all the time and I think
66%
3 I don't even speak to you
33%

- 4 They can see anything 0%
- 5 If you don't know 500 of them, you

#### The priming-first approach (first listening)



- **1 I must have about**
- 2... through it all the time and I think
- 3 I don't even speak to you
- 4 They can see anything
- **5** If you don't know 500 of them, you

100%

66%

33%

#### The priming-first approach (1 week)



- **1 I must have about**
- 2... through it all the time and I think
- 3 I don't even speak to you
- 4 They can see anything
- **5 If you don't know 500 of them, you**

100%

66%

33%

### A little bit on making <u>what</u> memorable

# More snippets (from ALRP)

# There's one word that's the same in each snippet.

#### What is it?

### audio concordances

tell us a little bit about, about their intelligence tell me a **bit** about universities in your country develop a little bit of a tell me a little bit more about could you tell me a little bit about that to tell us a little bit more stick out a little bit in England at the moment, this is a **bit** of a, a big issue can you tell us a little bit about that? you can tell me a little bit more about it in a minute tell me a little bit about in a little bit of a cart thing

### a little bit

tell us a little bit about, about their intelligence

develop a little bit of a tell me a little bit more about could you tell me a little bit about that to tell us a little bit more stick out a little bit

can you tell us a little bit about that? you can tell me a little bit more about it in a minute tell me a little bit about in a little bit of a cart thing

# (tell ...) a little bit about

tell us a **little bit** about, about their intelligence tell me a **bit** about universities in your country

could you tell me a little bit about that

can you tell us a little bit about that?

tell me a little bit about

# Some dictionary examples

Cambridge Learner's Dictionary There's a little bit more pasta left

The Cambridge International Dictionary of English

> She broke the shells into little bits. I do a bit of exercise every day. Would you like a bit more cake?

# **Chunk drilling**

# I know a little bit about kittens ...

#### bit about

#### little bit about

#### know a little bit about

#### I know a little bit about kittens ...

# **Chunk drilling**

# I know a little bit about kittens ...

#### bit about

#### little bit about

#### know a little bit about

#### I know a little bit about kittens ...

# I know a little bit about kittens rap

I **know** a little **bit** about **kit**tens I got **bit**ten by a **kit**ten last **year** A **cer**tain little **kit**ten in **Brit**ain I've not for**got**ten That it **bit** me on the **ear**!

## A few readings / resources / people to follow

#### **British Council**

**Hugh Dellar** 

John Field

Anne O'Keefe

**Ronald Carter** 



**Richard Cauldwell** 

**Andrew Walkley** 

**Jeremy Harmer** 

**Michael McCarthy** 

Philip Kerr

Leo Selivan

**Norbert Schmitt** 

Audacity www.hancockmcdonald.com

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