

# Making Listening Memorable:

## LISTENING IN CHUNKS



Annie McDonald



Hancock McDonald.com



# Outline

**A little bit about ...**

**... listening**

**... language**

**... a technique**

# A little bit about ...



... **listening**

# **Name that tune ...**



BBC Magazine 2012

## **Earworms have rhythm and verbal stickiness.**

## **Can we harness this to 'teach' listening?**

# Outline

**A little bit about ...**



**... language**

# Key Word In Context

There's one word that's the same in each snippet.

What is it?

# Audio Concordance

tell us a **little bit** about, about their intelligence

tell me a **bit** about universities in your country

develop a **little bit** of a

tell me a **little bit** more about

could you tell me a **little bit** about that

to tell us a **little bit** more

stick out a **little bit**

in England at the moment, this is a **bit** of a, a big issue

can you tell us a **little bit** about that?

you can tell me a **little bit** more about it in a minute

tell me a **little bit** about

in a **little bit** of a cart thing

# ... a little bit ...

tell us a **little bit** about, about their intelligence

develop a **little bit** of a

tell me a **little bit** more about

could you tell me a **little bit** about that

to tell us a **little bit** more

stick out a **little bit**

can you tell us a **little bit** about that?

you can tell me a **little bit** more about it in a minute

tell me a **little bit** about

in a **little bit** of a cart thing



# (tell ...) a little bit about ...

tell us a **little bit** about, about their intelligence

tell me a **bit** about universities in your country

could you tell me a **little bit** about that

can you tell us a **little bit** about that?

tell me a **little bit** about

# Some dictionary examples

Cambridge Learner's Dictionary

There's **a little bit more** pasta left

The Cambridge International Dictionary of English

She broke the shells into **little bits**.

I do **a bit of** exercise every day.

Would you like **a bit more** cake?

# A little bit about ...



**... a technique**

# Chunk drilling

I know **a little bit about** kittens ...

**bit about**

**bit about**

**little bit about**

**know a little bit about**

**I know a little bit about kittens...**

# Chunk drilling

I know **a little bit about** kittens ...

**and then .....**

**I know  
a little bit about  
kittens rap**

I know a little bit about kittens  
I got bitten by a kitten last year  
A certain little kitten in Britain  
I've not forgotten  
That it bit me on the ear!



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# **A few readings / resources / people to follow**

**British Council**

**Richard Cauldwell**

**Hugh Dellar**

**Andrew Walkley**

**John Field**

**Jeremy Harmer**

**Anne O'Keefe**

**Michael McCarthy**

**Ronald Carter**

**Philip Kerr**

**Leo Selivan**

**Norbert Schmitt**

**Audacity [www.hancockmcdonald.com](http://www.hancockmcdonald.com)**

