Motivation - the Inside Story

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You can try to motivate with carrots and sticks - ambition and fear: passing and failing exams; better or worse job prospects… But you can also motivate hearts and minds through the intrinsic appeal of your lesson. That's "The Inside Story"

Motivate

They want to learn the language
They really have the need
Attracting their attention
Will help them to succeed

Articles to interest
Stories to amuse
Topics to engage
And lots of room to choose

Arouse their curiosity
Make them want to know
Challenge plants a seed
And success makes it grow

Interest
Real world; curiosity; amazing facts; human interest stories; the weird and wonderful; incongruous photos; surprising customs; topical issues...

Personalization
Expressing and sharing; personality tests; you; your beliefs and opinions; interests; belongings; experiences; ambitions; habits; texts which contain options

Entertainment
Short stories; drama; comedy; jokes; songs; poems; films; cartoons; art...

Challenge
Competitive games; collaborative games; puzzles; quizzes; detective work; guessing games; spot the differences...

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