

Motivation - the Inside Story

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You can try to motivate with carrots and sticks - ambition and fear: passing and failing exams; better or worse job prospects... But you can also motivate hearts and minds through the intrinsic appeal of your lesson. That's "The Inside Story"

Motivate

They want to learn the language
They really have the need
Attracting their **attention**
Will help them to succeed

Articles to **interest**
Stories to **amuse**
Topics to **engage**
And lots of room to **choose**

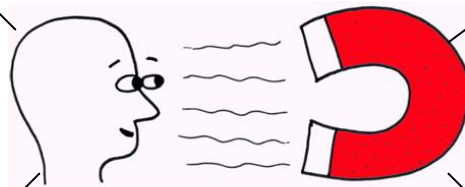
Arouse their **curiosity**
Make them want to know
Challenge plants a seed
And **success** makes it grow

Interest

Real world; curiosity;
amazing facts; human
interest stories; the weird
and wonderful;
incongruous photos;
surprising customs; topical
issues...

Personalization

Expressing and sharing;
personality tests; you; your
beliefs and opinions;
interests; belongings;
experiences; ambitions;
habits; texts which contain
options



Attracting attention

Entertainment

Short stories; drama;
comedy; jokes; songs;
poems; films; cartoons;
art...

Challenge

Competitive games;
collaborative games; puzzles;
quizzes; detective work;
guessing games; spot the
differences...